XBRL-EU Day - Dec 2012

Update of XII activities

13 December 2012

Topics for discussion

- Yokohama Member Assembly and elections
- XII published 2012 Annual Report
- XBRL 26 Dublin, Ireland 16-18 April 2013
- Certification – a snapshot
- CEO Challenges in 2013

Yokohama Member Assembly

- Presentations by symposia leaders provided to MA –
  - Louis Matherne – Demonstrating XBRL Data in Use
  - Josef McDonald – Using XBRL for Disclosures
  - Michel Piechocki – Strategies and Techniques for Processing Large Instances
- Standing Committee Reports – included approval of FYE2012 audit report
- Elections

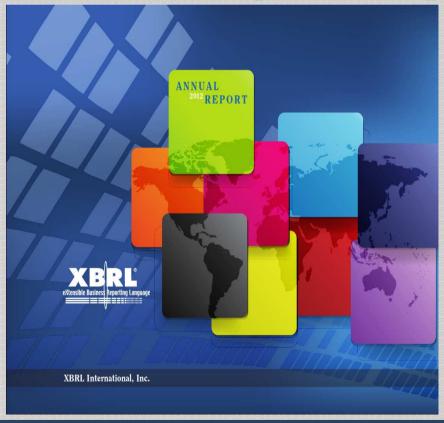Continue to evolve – survey conducted, staff will react to feedback – shared with Board

Election results

XBRL International Board of Directors as appointed by the Member Assembly for 2013:

- Alfred Berkeley
- Cees De Boer
- Juliette Kennel
- Karla McKenna
- Connor O'Kelly
- Paul Penler
- Juthika Ramanathan
- GA Ramaswamy
- Arleen Thomas
- Yoshiaki Wada
- Ms. Ying Wei

2012 Annual report

http://www.xbrl.org/sites/xbrl.org/files/imce/xii_201 2_annual_report_final.pdf

XBRL 26 – Dublin Ireland

To submit your speaking proposal please follow this link:
http://conference.xbrl.org/node/add/speaker-submission

Certification

Certification – over 75 individuals certified, momentum is growing – albeit slowly. Pipeline is building.

http://www.xbrl.org/xbrl-foundation-certificate

NSBA acceptance for CPEs expected – 11 hours for course and 1 for exam

1st course review in process

Survey of takers plus direct outreach to bulk buyers in process

Exam questions being revised and expanded

Course content weighting being reviewed – feedback is too much emphasis on historical and process and technical material is appropriate but covered too quickly.

Survey will also help gauge interest in "professional" certification option

XII Strategic Plan

XBRL is the predominate standard in business information processes which communicate economic information by 2015.

Primary Strategies:

1: Deliver an XBRL specification which meets and evolves to the needs of the marketplace

2: Promote the business process enhancements and information transparency realized through XBRL adoption

3: Evolve the XII Business Model to provide equitable direct access to XII and resources which are scalable and sustainable

Deliver an XBRL specification which meets and evolves to the needs of the marketplace

What we have delivered:

16 Work products from XSB in 2012 (so far) – 35 last year : http://sharepoint.xbrl.org/int-xsb/Lists/XSB%20Standards/AllItems.aspx

4 of 6 P3 initiatives underway – 1 other determined to have limited market demand in s/t, other has dependencies

Paper and initiative(s) to address processing of Large Instances

Webinars from BPB – over 600 views – as well as TAGTF taxonomy architecture and maintenance framework – due in next quarter.

Promote the business process enhancements and information transparency realized through XBRL adoption

What we have delivered:

4 Webinars from BPB – over 600 views

TAGTF taxonomy architecture and maintenance framework – due in next quarter

Adoption is accelerating, internal use growing, new frameworks coming on line (CDP, IIRC, GRI, etc)

Specification is market tested – most defined business requirements are met and testing in live systems

Evolve the XII Business Model to provide equitable direct access to XII and resources which are scalable and sustainable

Direct Membership option approved

Board of Directors in place

Foundational certification program launched for individuals

What we still need to deliver

Comprehensive practice guidance

Broad based input to market needs and priorities

Stronger link between benefactors and "funders"

Scalable business model

Better communications to a broader audience

CEO challenge in 2013

1. Improve the organizations communication and commitment toward execution and delivery
2. Major programs (Membership and Conferences) are stagnate
3. Volunteers and XII paid resources remain concentration and delivery risk
4. Business model that scales to the challenges of a growing market